



**AMENDMENT 001**  
**Agreement Between**

**The Rector and Visitors of the University of Virginia**  
**and**  
**3Play Media, Inc.**

This Amendment (“**Amendment 001**”) to the Award Agreement dated November 15, 2022, by and between The Rector and Visitors of the University of Virginia (the “**University**”) and 3Play Media, Inc. (herein “**Selected Firm**”) is entered into as of September 30, 2024. The University and Selected Firm are sometimes hereafter referred to as a “Party” or collectively as “the Parties”.

**BACKGROUND**

- A. The Parties entered into an Award Agreement on November 15, 2022 (the “**Award Agreement**”).

**PROVISIONS**

- A. The Parties hereby mutually agree to renew the Term for an additional two (2) years under the existing terms and conditions of the Award Agreement. Accordingly, both Parties agree to revise the period of performance to be September 30, 2024, through September 29, 2026.
- B. The Parties wish to add the following language to *II.B. Fees*: Selected Firm shall complete volume reassessment twice annually in October/April which any applicable changes to become effective January 1/July 1.
- C. The Parties wish to replace the following pricing to *II.B. Fees*:

<b>Live Professional Captioning and Transcription (Both)</b>	
Human live captioning/transcription	\$1.95 / min

- D. The Parties wish to replace the information from *II. D. Contract Administrators* with the below:
- Primary Administration: The individual(s) named below will serve as the point of contact at the University for day-to-day operations under

this Agreement. The Primary Administrator(s) cannot approve Amendments or price changes to this Agreement. Selected Firm will channel specific service request communications through:

1. Name: Kristin Roush  
Title: Coordinator of Deaf/Hard of Hearing and Accessible Media Services, Student Disability Access Center (SDAC)  
Address: 550 Brandon Avenue, PO Box 400270,  
Charlottesville, VA 22903  
Email: [kcr9z@virginia.edu](mailto:kcr9z@virginia.edu)  
Phone: 434-243-5180
2. Name: Korey Singleton  
Title: Manager of Assistive Technology Initiative  
Address: Aquia Building RM 238 MSN: 6A11  
4400 University Drive  
Fairfax, VA 22030  
Email: [ati@gmu.edu](mailto:ati@gmu.edu)  
Phone: 703-993-4743

- Secondary Administration: Selected Firm will channel all Contract Administration questions not pertaining to a specific service request through the University's Procurement & Supplier Diversity Services department or VHEPC, and specifically the individual(s) named below:

1. **University Procurement & Supplier Diversity Services**  
Name: Krista McDaniel  
Title: Senior Sourcing Specialist, Services & Athletics  
Address: 1001 N. Emmet Street, Charlottesville, VA, 22904  
Email: [dvz2hk@virginia.edu](mailto:dvz2hk@virginia.edu)  
Phone: 434-243-6070
2. **VHEPC**  
Name: Ryan Balber  
Title: Director, VHEPC  
Address: 1001 N. Emmet Street, Charlottesville, VA, 22904  
Email: [rb7pq@virginia.edu](mailto:rb7pq@virginia.edu)  
Phone: 434-297-6099

Selected Firm will not make any commitments, comments, or actions on behalf of the University without the explicit direction of the Contract Administrators. The University reserves the right to change its Contract Administrators, upon notice to Selected Firm.

All other terms and conditions of the Award Agreement dated November 15, 2022 will remain in effect.

### **ACCEPTANCE**

#### **For The Rector and Visitors of the University of Virginia**

DocuSigned by:  
  
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Name: Mark Cartwright

Title: Senior Director, PSDS

Date: 10/2/2024

Tracking #: UVA-AGR-2216 

#### **For Selected Firm**

Signed by:  
  
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Name: Josh Miller

Title: Co-CEO

Date: 10/2/2024